

## **Nutley Family Services Bureau**

### **Strategic Plan 2015-2020 (Year 5: 6.2019 – 6.2020)**

The 2015 Strategic Plan was launched in June 2015 and projected to end June 2018. The 2018 review showed important progress and also that the strategic initiatives were still relevant. As a result, the Board extended the 2015 Strategic Plan for a full 5 years to end in June 2020. The updated strategic initiatives and goals for the final year are listed below.

➤ **Initiative 1. Ensure that psychotherapy and social services continue to meet community needs.**

**Goal A:** Maintain awareness of emerging trends, community needs and ways NFSB can address them.

**Goal B:** Increase Nutley awareness of NFSB psychotherapeutic programs and group workshops. Increase advocacy for mental health (internally for trustees/staff/volunteers; externally to community).

➤ **Initiative 2. Ensure financial viability of psychotherapy and social services by growing our funding sources.**

**Goal A:** Nurture and sustain our current loyal current donors. Solidify and continue to expand donor base.

**Goal B:** Ensure Thrift Shop remains a critical source of program funding by continuing to improve financial results.

**Goal C:** NFSB Grant Committee continues exploring grant opportunities that align with NFSB's mission and programs.

➤ **Initiative 3. Ensure Food Pantry continues to positively impact the lives of the less fortunate in our community.**

**Goal A:** Grow accessibility of underserved. Ensure eligible Nutley residents are enrolled in and receive Food Pantry assistance.

**Goal B:** Develop a long-term sustainable strategy for the Annual Boy Scout Food.

➤ **Initiative 4. Ensure NFSB is an effective, compassionate and professional organization balancing mental health and social services practices within a business-minded environment.**

**Goal A:** Ensure NFSB understands key drivers to delivering quality services in an efficient and cost effective manner, and uses to monitor alignment with the mission.

**Goal B:** Focus on ensuring effective programing. Develop quantitative and qualitative measurements of impact and effectiveness on Clients (Center) and Patrons (FP).

**Goal C:** Review personnel needs required to manage the complex facilities and functions of NFSB.

➤ **Initiative 5. Develop facilities plan to optimally deliver on our Mission and Vision.**

**Goal A:** Ensure the physical status and capabilities of Bldg. 155 can support the projected needs of psychotherapy services.

**Goal B:** Ensure the 155/169 campus is functionally integrated to deliver our services effectively and confidentially.

**Goal C:** Have a Great Grand Opening for the fantastic multiuse Bldg 169.